

Chair Report of the Council of Faculties

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This report summarizes the activities of the Council of Faculties (COF) and my activities as Chair of the Council during the past year. The COF primarily has responsibility to address issues that are of concern to our faculties, to address issues of policy that are of importance to faculties and the Association, and to coordinate with the activities of the Academic Sections Coordinating Council (ASCC). During my term as Chair-Elect of the COF, the organizational relationships between the ASCC and the COF were explored by the Administrative Board of the COF, under the leadership of Chair, Sandy Zito, and the ASCC. A decision was made to maintain the separate administrative structure of these two Association units; however, since the sections are a primary focus of faculty involvement in AACP, it was decided that the COF and ASCC should have their administrative board meetings held jointly. We therefore have been able to mutually address issues of importance to faculties from different disciplines in these meetings and arrive at decisions benefiting both the ASCC and the COF.

During my term as Chair, I attended two staff and officer retreats, all Board of Director (BOD) Meetings, requested and held a meeting with association staff at AACP offices, and actively participated in the discussions of issues facing the academy. During these discussions I have tried to keep in mind my responsibilities as an elected representative of our faculties and my overall responsibilities as an elected leader to our total association and our profession. Several important Association issues have been addressed by the BOD including the association's strategic plan, the financial status of the association and the need for consideration of dues increases, workforce issues, faculty retention and development issues, and electronic education issues. I have been supportive of the BOD's decisions to recommend both institutional and individual dues increases, supportive of the strategic directions of the Association, the need for centralized application service, and the importance of faculty recruitment, retention, and development.

Successful accomplishments included asking the BOD to reconsider the issue of facilitating the provision of continuing education credit at AACP Annual Meetings. After considerable discussion, the Board agreed to this and developed an RFP to develop a contract with a CE provider. Also, AACP staff decided to develop a listserv for the House of Delegates that included listservs for faculty delegates. In the future this would allow rapid communication between elected officers of the COF and faculty delegates at each college/school so that offi-

cers can have a more effective interaction with grass-roots constituents and provide for a more active role of faculty delegates as an interface between their own faculty and the association leadership. One editorial, "Scholarship in the Classroom" was published in AJPE.

During the COF business meeting at the interim meeting, the council members in attendance were given the opportunity to openly discuss issues that they felt were of importance to the council and the academy. The issues that consistently were raised are: (i) faculty recruitment, retention, and development, (ii) the need for consistent approaches to program assessment, (iii) workforce issues, and (iv) impact of technology in education.

I suggested that the COF's Faculty Affairs Committee work jointly with a task force appointed by COD chair Jack Fincham, to address issues of faculty recruitment, retention, and development. Charles Pullium, Virginia Commonwealth University, has agreed to chair this committee and COF Chair-Elect Bruce Currie will proceed with this joint effort with the COD during his term as COF Chair.

During the 2000 Annual Meeting in San Diego, the COF business meeting will incorporate roundtable discussions of three issues: (i) Faculty of the Future: defining school and faculty needs, recruitment, development, and retention; (ii) Electronic Education: How will e-education impact of pharmacy education and faculty? How should schools and their faculties strategically address e-education. Preparing faculty as online educators. How should issues of intellectual property be addressed? How does e-education address and help solve problems in education? What is currently known about effectiveness and benchmarks for success of e-education?; (iii) Program Assessment: What are the elements of program assessment? What are the resource problems associated with program assessment? What strategies can be used to contain costs and improve efficiency of program assessment?

In conclusion, I would like to thank my faculty colleagues for entrusting me with this leadership position in AACP. I feel that AACP is a "high-value" organization for individual faculty. The association addresses issues facing us as academicians and therefore I view AACP as a primary organization for pharmacy faculty. Serving as Chair of the Council of Faculties and serving on the Board of Directors is indeed an honor. Thank you!

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