Increasing the Accuracy of Observer Ratings by Enhancing Cognitive Processing Skills

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Ratings based on direct observation best extrapolate how the pharmacy student will perform in the actual practice setting and therefore, are a critical element in the overall assessment process. However, a review of the literature reveals observation-based ratings often suffer from poor rater accuracy and do not always measure how the student will perform in a variety of clinical situations. Teaching raters how to avoid the common rating errors and properly use a rating form have not resolved rater inaccuracy. This paper recommends giving attention to raters' cognitive processing of frequent observations. The Cognitive Processing Model described in this paper can make experiential instructors more aware of how they acquire, store, recall, and integrate information into ratings. Pharmacy schools are encouraged to provide their experiential faculty with a rater training program that emphasizes this model.

INTRODUCTION

In 1976, Elenbaas(1) described well-conceived mechanisms for evaluating PharmD students using examinations and patient cases. His paper included a rating form developed to evaluate a student’s ability to manage a patient case in a conference setting. He also described use of a quarterly written exam where students had to achieve a minimum score established from the mean score achieved by program faculty. A second multiple-choice examination provided a comparison of the student’s performance and that of their peers. In addition, an oral examination was used as another means of evaluating therapeutic knowledge.

Although program faculty felt these assessment methods were effective, Elenbaas questioned whether they predicted performance in the actual clinical setting. Elenbaas recognized the difficulty in accomplishing this, but stressed the importance of further work in this area. He also cited the need to assess whether these assessment methods were accurate.

Since publication of this paper almost 20 years ago, numerous pharmacy educators have described use of examinations or written simulations to assess experiential student performance(2-14) However, only three have reported the reliability of the described methods(12-14). No one has published data confirming that their assessment methods predict performance in the actual clinical setting. Although educational researchers believe ratings based on direct observations best predict performance in the routine practice setting(15), pharmacy educators have reported neither the reliability nor the validity of observation-based ratings. This is particularly distressing since a recent survey of experiential pharmacy programs revealed our students are frequently evaluated by observational methods(16).

With the movement to entry-level PharmD degree programs, pharmacy educators have seen an increase in credit hours allocated to experiential course-work and the need for quality assessment methods. In this paper, principles supporting the importance of observation-based performance ratings in experiential education will be established. Rater accuracy is the greatest limitation of observation-based ratings and this problem has been attributed to raters’ cognitive processing skills. Therefore, the Cognitive Processing Model will be introduced as a new framework for rater training programs. This model promotes greater awareness of how a rater acquires, stores, recalls, and integrates information into ratings.

Because performance appraisal terminology may be new to some pharmacy educators, key definitions are provided in the glossary. Several definitions require special emphasis at this point. As defined in the glossary, the terms reliability and accuracy infer different connotations. Interrater reliability is evident when two raters observe a student and independently assign similar ratings. However, if both of these raters bias their ratings in the same direction, they may agree on the assigned ratings, but their scores are not indicative of the “true performance.” Accuracy therefore, infers the ratings exhibit interrater agreement and in addition, are a measure of the true performance. Before reading further, the reader should also note the definitions of assessment and evaluation (see Appendix). In the education literature, assessment and evaluation are frequently used interchangeably. However in this paper, the term “evaluation” will be reserved for discussions related to inferences of validity.
results(21-23).

Evidence should be based on the professional judgment of the educators established validity by reporting either content, criterion, or construct validity. However, measurement researchers now assert there are a variety of ways to accumulate evidence supporting this premise. In the past, an assessment method is considered valid if it measures what it was intended to measure(19,20). One establishes evidence of validity by accumulating inferences supporting this premise. In the past, educators established validity by reporting either content, criterion, or construct validity. However, measurement researchers now assert there are a variety of ways to accumulate evidence inferring validity and an assessment method should exhibit several types. The most appropriate types of evidence should be based on the professional judgment of those who administer and interpret the test/assessment results(21-23).

For example, Kane(15) has proposed that three types of inferences are important in establishing the validity of assessment methods in medical education. The inferences cited by Kane are: (i) evaluation; (ii) generalization; and (iii) extrapolation. An inference of evaluation indicates the assessment method can accurately differentiate a good from a poor performance. The inference of generalization refers to the correct prediction of performance in a variety of practice situations based on only a sample of test items or observations during the assessment period. Extrapolation, the third inference posited by Kane, indicates that the test score or rating predicts how the student will perform in the actual practice setting.

Using the inferences of evaluation, generalization, and extrapolation as a framework, Kane examined the strengths and weaknesses of assessment methods frequently used to establish professional competence(15). Kane critiqued: (i) simulations; (ii) objective tests; and (iii) direct observation of performance. Of these three assessment methods, direct observation of daily performance best predicts how an individual will perform in practice. Table I summarizes Kane’s assessment. As summarized below, he gave special attention to each method’s weakest inferences of validity since all of these methods have weaknesses.

Kane notes that during simulation testing (e.g., Objective Structured Clinical Examinations or OSCEs), instructors usually achieve accurate and reliable scoring; therefore, the inference of evaluation is strong(15). Objective tests have the capacity to sample a wide range of content and make the inference of generalizability strong. However, extrapolation is a weak inference because such testing is, at best, an indirect measure of what happens in practice. For example, written examinations often fail to assess problemsolving and/or communication skills with patients. Although the inference of extrapolation is greater with oral examinations, they still do not predict performance in routine practice. Accurate scoring is also more difficult to achieve with oral examinations.

Because direct observations of daily performance take place in the actual practice setting, Kane posits their inference of extrapolation is strong. However, the inferences of generalization and evaluation are weak. Generalization suffers because competing demands such as patient care, meetings, teaching, and research limit the instructor’s opportunities to make observations. Further, at some experiential sites the student may not encounter a variety of tasks. Therefore, even if the instructor has time to observe the student, the observations will not be of sufficient variety to establish generalizability.

Table I. Inferences of validity for evaluation methods frequently used to assess professional competence

<table>
<thead>
<tr>
<th>Evaluation method</th>
<th>Evaluation</th>
<th>Generalization</th>
<th>Extrapolation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simulations (OSCE)</td>
<td>+</td>
<td>+</td>
<td>?</td>
</tr>
<tr>
<td>Written objective examinations</td>
<td>+</td>
<td>+</td>
<td>0</td>
</tr>
<tr>
<td>Oral examinations</td>
<td>±</td>
<td>±</td>
<td>0</td>
</tr>
<tr>
<td>Direct observations</td>
<td>±</td>
<td>±</td>
<td>+</td>
</tr>
<tr>
<td>Patient presentations</td>
<td>+</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

0 = Weak; ± = Sometimes weak; += Strong

The assessment method correctly differentiates good from poor performance.

The assessment method can correctly predict performance in a variety of situations based on only a sample of test items.

The assessment method predicts the student’s performance in routine practice.

Adapted from Kane(15).

IMPACT OF DIRECT OBSERVATIONS

To substantiate the importance of observation-based ratings, we will first examine the concept of test validity. The concept of test validity has been evolving over the last 10 years(17,18). As in the past, an assessment method is considered valid if it measures what it was intended to measure(19,20). One establishes evidence of validity by accumulating inferences supporting this premise. In the past, educators established validity by reporting either content, criterion, or construct validity. However, measurement researchers now assert there are a variety of ways to accumulate evidence inferring validity and an assessment method should exhibit several types. The most appropriate types of evidence should be based on the professional judgment of those who administer and interpret the test/assessment results(21-23).

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Ratings based on direct observations of daily performance frequently exhibit inaccuracy and the etiology of this is multifactorial(35-38). For example, delays between observing and rating a student’s performance can result in distortion and bias(39,40). The rater’s cognitive capacity limits the amount of information one can process when assessing performance involving complex behaviors and decisions(41). Also, the instructor must consider instances when the student’s management of a patient may depend on the physician’s decisions or circumstances beyond the student’s control. The pervasiveness of these factors and degree of raters’ awareness of them often weakens the link between observation-based performance ratings and the inference of evaluation.

Another observation-based assessment method used to infer student performance in the practice setting is the formal patient or case presentation. During such a presentation, the student presents a patient case to a group of peers and faculty and describes relevant literature(42). However, patient presentations have weak inferences of extrapolation and generalization. Since the instructor is not observing the actual patient event, it is difficult to extrapolate how the student performs in routine practice. The inference of generalization is weak because the case represents management of a single patient. It is difficult from this single case to
generalize the student’s ability to manage multiple patients who have problems of varying complexity. Like other observation-based assessment methods, the accuracy of patient presentation ratings is often poor due to factors such as the rater’s limited cognitive capacity, and distortion and bias of observations.

In summary, trade-offs occur when inferring validity of either objective exams, direct observation of performance, patient presentations, or simulations (see Table I). Faculty can achieve greater confidence in decisions about pharmacy student performance by using a combination of assessment methods. Since the inference of extrapolation is strongest with observation-based ratings, this assessment method should be the major component of a school’s clinical evaluation system. To make observation-based ratings valid, the two weaknesses we have delineated must be remedied. First, to overcome the problem of an insufficient number and type of observations, faculty must make time for observing the student. Second, research by behavioral scientists provides instructors useful strategies for enhancing rater accuracy.

PERFORMANCE ASSESSMENT RESEARCH

Over the last 60 years, most research concerning performance assessment has focused on enhancing interrater reliability by either improving the instrument or the rater(43-45). Studies have attempted to improve rating reliability by designing better rating instruments. However, studies have shown minimal differences in random error and reliability among the various formats such as Behaviorally Anchored Rating Scales and Behavioral Observation Scales(46-48). While good assessment forms are essential, there is a limit to what forms alone can do.

Some investigators have focused on the rater to improve the assessment of performance. For example, researchers have evaluated Rater Error Training (RET), which concentrates on avoiding the common rating errors such as halo, leniency/stringency, and central tendency(49,50). The literature frequently cites avoidance of these errors enhances performance rating reliability. However, rater training addressing only these errors has not increased the accuracy of ratings (i.e., a true measurement of the performance)(51). Rater Accuracy Training (RAT), which emphasizes appropriate use of the rating instrument, improves rater accuracy but, has not completely rectified the problem of rating errors(43,50).

In 1980, Landy and Farr(43) reviewed studies that had focused on traditional rater training and rating scales and concluded further research in these two areas would not resolve all causes of systematic and random rating error. Other researchers have subsequently agreed that to increase rating accuracy, we must gain greater insight into how raters acquire, encode, retrieve, and integrate the information into a rating(44,52,53). These four cognitive processing skills represent the human “black-box” of the performance assessment process(41).

A number of researchers have proposed cognitive models of rating performance(41,44,53-56). These various models differ only in the emphasis they place on the four cognitive processes described in Figure 1(44).

Data supporting cognitive processing models stem primarily from laboratory studies(57,58). One advantage of laboratory-based studies is that the researcher can control the subject’s performance and therefore, measure the true performance. This allows for determination of rating accuracy and not just reliability. Unfortunately, results from laboratory experiments may not represent the “real world.” However, there is some evidence, based on a recent study conducted under both laboratory and realistic conditions, that laboratory-based performance studies correlate with those conducted in a more realistic setting(58).

THE COGNITIVE PROCESSING MODEL

The Cognitive Processing Model depicted in Figure 1 delineates the four cognitive processes experiential instructors should strengthen to improve their assessment of pharmacy students. According to the Cognitive Processing Model, the rating task is a four-stage process that requires the rater to acquire, encode, retrieve, and integrate performance data into scores. Since each plays a critical role in the rating process, we will discuss them in detail.

Acquisition. The rater must first acquire information via observation of the student. This acquisition requires the rater to invoke either automatic or controlled processing of what is observed(53,59,60). In addition, the information acquired by a rater depends on knowledge of the rating instrument, time pressures placed on the rater, and the rater’s preconceived notions(54).

Researchers believe that acquisition of information occurs by automatic and controlled processes. Each process is routinely invoked by raters, but both have limitations. Therefore, the rater must be trained on how to minimize the limitations of each.

Automatic processing occurs when the student’s performance meets the instructor’s expectations(61). During automatic processing, the instructor recognizes and stores the observed behavior automatically (without conscious awareness). However, cues such as sex, dress, and speech may unknowingly influence the categorization of a student during automatic processing. This initial categorization may have consequences for how the instructor categorizes future behaviors and recalls observations when determining scores. The instructor must therefore, maintain vigilance that this bias may occur.

When the behaviors do not fit the categories used during automatic processing or the relevancy of the task is questionable, the rater engages controlled processing. Since con-
trolled processing involves observation of unusual behaviors, the rater must assess first their significance. If significant, the rater must then establish categories for these behaviors. This processing requires the rater's attention and is limited by the rater's cognitive capacity(54).

Attribution theory best explains how the rater determines the most appropriate category during controlled processing(54). According to attribution theory, the rater attributes the behavior to either: (i) some force in the environment (i.e., ineffective medical team); (ii) chance (i.e., most students would not know that answer); or (iii) the student (i.e., ability or effort). This decision represents one potential source of random error that can lead to rating inaccuracy. For example, Feldman has noted that raters probably attribute performance to trainee ability too often and underestimate forces in the environment(54).

If the rater attributes the behavior to the student, the observation must then be categorized according to the level of performance. McDonald(62) demonstrated that an orientation to the dimensions of the rating instrument prior to doing actual observations improves the accuracy of this categorization. Raters who received either no information or misinformation about the dimensions produced less accurate ratings. Poor accuracy likely occurred because they paid attention to information differently. McDonald proposed the instrument's dimensions served as the categories for behaviors to which the rater should attend. These dimensions helped raters differentiate relevant from irrelevant observations. The raters paid no attention to nonpertinent information and therefore, did not store or retrieve it.

Kamouri and Balzer(63) determined that when time pressures limit the number of observations, ratings will become less accurate. They found raters who made more observations of performance assigned more accurate ratings. Also, if several subjects, with differing levels of performance, were rated simultaneously, rating accuracy was highest when raters observed all of them equally.

Balzer(64) found a rater's observations can be influenced by an earlier interaction or a prior assessment by another individual. This investigator established that raters were more likely to record behavioral incidents that did not agree with initial impressions than those that did. In summary, there are identifiable influences on the acquisition of performance information. Raters need to attend to these influences since evidence suggests that accuracy of observations correlates with accuracy of performance ratings(65).

Encoding (Record and Store). Raters can enhance their cognitive processing by effectively recording and storing the information gained from an observation. These two encoding skills can be enhanced by either improving memory or maintaining a diary. However, maintenance of a diary is most valuable because it provides a "hard copy" of the incidents supporting the ratings assigned(66).

DeNisi et al. posit some raters can organize information in memory(66). Raters who can encode observations using memory alone typically are more experienced. DeNisi and colleagues suggest that raters who successfully rely on memory may have developed their own strategies for organizing information or developed a greater memory capacity. Since these skills require practice, inexperienced raters are less likely to have this ability. Therefore, new instructors particularly need a strategy to encode their observations into memory(66).

Several researchers(66-68) have demonstrated that maintenance of a written record of observations can improve the rater's recall of observations. These findings support Guion's(69) earlier hypothesis that, to enhance rating accuracy, the rater should record both good and bad tasks completed by the subject being evaluated. The rater can then retrieve these recorded observations at the time of assessment. DeNisi et al. (66) found that those who use a diary are better able to recall incidents than those not using one. In addition, those who use diaries organized by subject recall and rate more incidents correctly.

When Guion proposed the concept of diary-keeping, he theorized that diaries improve rater recall at the time of rating performance(69). Others have suggested that diary keeping results in deeper encoding at the time of observation, better structuring of information in memory, or more critical assessment of behaviors during observation(68). However, the mechanism by which diary keeping improves rating accuracy is most likely multifaceted. Larson found that when rating performance, raters store in memory two different types of information about a subject(68). First, they store a semantic description of the subject's behaviors. Second, raters make stimulus-based judgments meaning they assign a rating to each specific incident during the observations; at the time of assigning ratings, these individual ratings are mentally averaged. Larson has proposed stimulus-based judgments are of higher quality because the rater evaluates the behavior more critically while writing down the information.

In summary, researchers have shown that diary keeping enhances the encoding of observations. Raters who believe they can successfully encode their observations using memory alone, should assess their ability to do this before assuming they have this skill. However, diary keeping is preferable since it provides the instructor with specific data should a student contest a grade.

Retrieval. Just prior to assigning a score, the instructor needs to accurately retrieve the encoded information. Accurate retrieval requires the instructor to search the encoded information and assimilate it in an organized manner.

Srull et al. (70) found that raters can recall more easily information that is stored initially in a clear pattern. Because of these research findings, Cafferty et al. (71) conducted two studies to determine how raters search, organize, and use performance information about multiple individuals. These researchers found that most raters examine a series of one person's performances before moving on to the next person being evaluated. In addition, searching and organizing by persons results in raters recalling more items than does searching and organizing by tasks. Cafferty and colleagues(71) also found raters can accurately rate each subject's overall performance (assign a single overall score) no matter what method they use. However, when raters retrieve and organize by tasks, they can more accurately differentiate performance among those being rated. Based on these results, Cafferty et al. (71) recommend that although raters recall less information, they can get more accurate ratings of several subjects by retrieving written incidents that are organized by task and then subject.

However, several factors may compromise recall. First, recall is complicated because raters encode some facts for one purpose and must reprocess them before they can evaluate them for another purpose(72). Stressful work con-
ditions can also affect the retrieval and possibly input of information. Srinivas and Motowidlo(73) indicate that raters, under stressful conditions, depend more on their initial impressions of the subject and differentiate less among the performance dimensions (a halo effect). Raters must be cognizant of these factors so that they do not interfere with the assignment of a score.

**Integration of Information.** The integration of information into a score comprises the last and most complex step of cognitive processing. Two theories propose how a rater integrates information into a score. The first assumes that the rater evaluates each individual incident during the observation. Then during integration and completion of the instrument, the rater uses some weighting schema to derive a single rating for each performance dimension (stimulus-based judgments)(74,75). The second theory, known as “cognitive categorization,” presumes that as the rater makes observations, the rater continuously integrates them into global categories of performance. Then, at the end of the observation period, the rater assigns a score that corresponds to this general impression(75).

The results of a study by Nathan and Lord are more supportive of stimulus-based judgment theory in which the rater evaluates each individual incident and, at the time of assigning a score, uses a weighting schema to derive a rating(75). However, because of a large halo effect, these investigators have concluded raters also integrate observations into global categories of performance (cognitive categorization).

At the end of the assessment period, the rater must integrate information from multiple observations into a single score for each dimension. This integration is particularly difficult because student performance usually fluctuates. Research findings from social psychology suggest that when the rater has to integrate findings from multiple observations into a score, they weigh the initial (primacy) and most recent (recency) observations more than those that occurred during the middle of the assessment period(76,77). Two possible hypotheses support the occurrence of primacy and recency effects. According to the attention decrement hypothesis, people place greater weighting on early information and less on the most recent facts. Alternatively, the consistency hypothesis proposes that first impressions change as new information accumulates.

Steiner *et al.* conducted a study to evaluate the hypotheses that support primacy and recency effects(78,79). In their study, 333 psychology students viewed four videotaped lectures. One lecture represented either a poor or good performance and the other three lectures showed an average performance. The researchers manipulated the order of the lecturers’ inconsistent performance among the students who served as raters. The students first rated the performance of the lecturers in a single session. During the second part of the study, the subjects observed these four lectures over four days.

Steiner and colleagues found that when the inconsistent performance was poor and occurred in the most recent lecture, the overall ratings were biased as poor. The investigators termed this a “recency effect.” Steiner and colleagues also concluded that inconsistent performance influences overall impressions. A finding that overall ratings were weighted in the direction of the inconsistent poor performance is supported by research on interviewer judgment. Specifically, Schmitt(80) found that, during employment interviews, interviewers weighted negative information more heavily than positive.

Several studies have shown that liking interferes with the processing of information(81,82). Liking is an affect where there is interpersonal attraction. This emotion can also go in the opposite direction when an individual “just dislikes” someone. Zalesny and Highhouse(83) have shown that when school administrators perceived their student teachers had teaching attitudes similar to theirs, they rated the student more accurately than when their perceptions contradicted each other. Liking/disliking interferes with the processing of information and they believe that training may reduce it.

Enhanced cognitive processing skills can strengthen an instructor’s ability to rate with accuracy; however, the instructor must be willing to assign the most appropriate score(58). DeCots and Petit cite literature indicating that raters are more willing to give accurate ratings when the scores are intended for counseling and feedback rather than administrative decisions such as merit or promotion(84). Experiential educators should consider the willingness to rate accurately when comparing formative and summative assessments of pharmacy student performance.

**DISCUSSION**

The most important consideration when assessing student performance in the experiential setting is extrapolating how the student will perform in routine practice. Of the assessment methods described in this paper, direct observations of daily performance best infer this. However, ratings assigned by raters are frequently inaccurate. In order to increase the accuracy of these ratings, raters must enhance their cognitive processing of performance data. The Cognitive Processing Model described in Figure 1 provides all health profession educators with a framework for enhancing the accuracy and therefore, reliability of observation-based performance ratings.

Most individual instructors do not have the time or knowledge base to extrapolate evaluation strategies from performance evaluation literature. Therefore, pharmacy schools are encouraged to develop or gain access to training programs for their faculty that emphasize the Cognitive Processing Model. Such rater-training programs will likely be more effective than those traditionally used in health professions education(35-38). Educators in medicine and nursing have described rater training programs when reporting the reliability of observation-based rating instruments. However, in most instances, the content of the rater training program was either not described or consisted of Rater Error Training (RET). RET has been most frequently described by medical educators. This type of training program emphasizes avoidance of rating errors such as halo and does not teach strategies to enhance rating accuracy. Reliance on only this technique may explain one reason why rating reliability and/or accuracy in medical education has been disappointing(35-38).

Although nursing educators have noted use of rater training, none have described the program used in enough detail to discern its qualities(85-87). These studies have reported acceptable reliability however, they were pilot studies that involved only a few selected nurses as raters. In our review of the medical literature, we found only one
reference suggesting that better cognitive processing may enhance rater accuracy and reliability. Littlefield(88), who has extensive experience in the assessment of medical student and resident performance, briefly cited literature indicating the importance of cognitive processing. However, no one has since reported use of rater training programs that emphasize enhancement of cognitive processing skills.

The most important reason for having experiential faculty observe student performance is so they can supervise (i.e., teach) the student. The instructor can most effectively help the student improve his/her patient care skills by making observations, and assimilating this information into feedback. Therefore, teaching in the practice setting also requires understanding and use of effective cognitive processing skills. Enhanced cognitive processing of observations should therefore, make our faculty better teachers.

SUMMARY

Of the commonly used methods to evaluate experiential students, ratings of daily performance based on observations continue to best extrapolate how the student will perform in routine practice. Instructors can achieve greater confidence in these ratings by making a sufficient number of observations and increasing rater accuracy. Rating scale formats and traditional forms of rater training have not resolved all causes of systematic and random rating error. To further reduce these errors, clinical faculty must become more aware of how they acquire, encode, retrieve, and integrate performance information into a rating. The Cognitive Processing Model provides pharmacy educators a framework for developing rater-training programs that can achieve this.


References


APPENDIX A. DEFINITIONS OF COMMON PERFORMANCE APPRAISAL TERMS

Accuracy. A quality of a measurement that infers it measures the true performance. Accuracy implies the measures are valid and reliable, but the reverse is not true (53).

Assessment. A determination or appraisal of an individual’s performance.

Attribution Theory. An interpretation of a behavior in terms of its causes.

Automatic Processing. The mental processing of information that requires no conscious effort and does not interfere with ongoing mental activities (45). The rater is unaware of this processing.
Central Tendency Error. A rating error that occurs because the rater hesitates to give extreme judgments such as the highest and lowest scores. All ratings tend to be near the mean score.

Clinical Evaluation System. The assessment methods and procedures established for faculty-student communication about student performance.

Cognitive Categorization. One of two theories explaining how a rater integrates multiple observations into a single rating. Cognitive categorization assumes behaviors are continually integrated into a general impression that serves as the basis for subsequent ratings(75).

Cognitive Processing. The mental processing of information related to performance appraisal. The steps involved in this processing are the acquisition, encoding, retrieval, and integration of performance information.

Dimensions. The independent qualities or components of the overall performance. For example, several components of competence in pharmacy practice are communication skills, patient monitoring skills, and professionalism.

Encoding. The process of converting what is observed into some representation such as memory storage or written statements(56).

Evaluation. An inference of evaluation presumes the evaluation method can differentiate good from poor performance.

Feedback. An appraisal of performance that is conveyed between the instructor and the student during the learning period. This performance information is communicated to the student during a formative evaluation.

Extrapolation. An inference of validity that indicates the assessment method accurately predicts the student’s performance in the actual practice setting.

Generalization. An inference of validity that indicates the assessment method can correctly predict performance in a variety of situations based on only a sample of test items or observations during the evaluation period.

Halo Effect. Rather than distinguishing among the levels of performance on different dimensions, the rater assigns the ratings based on a global impression.

Halo Error. The tendency for a rating to be influenced by traits or loosely associated factors. For example, the rater’s scores are influenced by the student’s attractiveness or personality.

Instrument. The tool that is used to assess a person’s performance. For example, a rating form and a pencil-paper test are each instruments.

Interrater Reliability. The consistency of ratings between two or more raters who observe the same event and independently evaluate the performance.

Observation-based Ratings. An evaluation technique that requires the instructor to directly observe the student perform in the practice setting.

Rater Accuracy Training (RAT). A type of rater training that focuses on defining the dimensions comprising the rating instrument, and how to use the rating instrument.

Rater Error Training (RET). A type of rater training that emphasizes avoidance of the common rating errors such as halo, leniency, stringency, and central tendency.

Recency Effect. When integrating several observations of performance, the student’s most recent observations have a greater effect on the overall rating.

Reliability. The degree to which ratings or a test scores are free from errors of measurement.

Stimulus-Based Judgments. One of two theories of how a rater derives a rating based on a series of observations. This theory presumes the rater evaluates each individual incident during the observation period and then uses a weighting scheme to average them at the time of assigning a rating.

Stringency. The tendency of a rater to rate all students low.

Validity. The appropriateness, meaningfulness, and usefulness of the inferences made from ratings or test scores.